

**CODE OF CONDUCT FOR DIRECTORS
AND SENIOR MANAGEMENT PERSONNEL**

CODE OF CONDUCT FOR DIRECTORS AND SENIOR MANAGEMENT PERSONNEL

{In terms of Regulation 17(5) of SEBI (LODR) Regulation, 2015}

Purpose

The Directors and Senior Management Personnel of Paisalo Digital Limited (hereinafter referred to as —Company) are expected to read and understand the Code of Conduct and uphold these standards in their day-to-day activities, comply with all applicable policies and ensure compliance.

This code shall serve as a guide to the Directors and Senior Management Personnel of the Company on the principles of integrity, transparency, business ethics and to set up standards for compliance of Corporate Governance.

➤ Compliance with Laws, Rules, Regulations

The Directors and Senior Management Personnel shall act in the best interest of the Company.

The Directors and Senior Management Personnel are also expected to:

- a) comply with all applicable laws, regulations, obligations and other corporate policies, of the Company;
- b) follow all policies, procedures and internal control systems of the Company;
- c) act honestly, in good faith and in the best interests of the Company.

➤ Ethical Conduct

The Directors and Senior Management Personnel of the Company shall conduct their activities on behalf of the Company and on their own behalf, with honesty, integrity and fairness. The Directors and Senior Management Personnel of the Company will act in good faith, responsibility, with due care, competence and diligence, without allowing their independent judgment to be subordinated. The Directors and Senior Management Personnel of the Company will act in the best interests of the Company and fulfil the fiduciary obligations.

➤ Conflict of Interest

The Directors and Senior Management Personnel of the Company should not enter into any transaction or engage in any practice, directly or indirectly, that would tend to influence them to act in any manner other than in the best interests of the Company. Every Director and Senior Management Personnel should make a full disclosure to the Board of any transaction that they reasonably expect, could give rise to an actual conflict of interest with the Company and seek the Board's authorization to pursue such transactions.

➤ Confidentiality

Information relating to any client or activities of the Company is strictly confidential and shall not be disclosed orally or in writing or electronically, directly or indirectly to anyone unless the Directors/Senior Management personnel have been specifically authorized to release this information.

The Company's confidential and proprietary information shall not be inappropriately disclosed or used for the personal gain or advantage of any Director/Senior Management. These obligations apply not only during a Director's term, but thereafter as well unless the said information becomes public.

➤ **Insider Trading**

Directors/ Senior Management personnel shall not deal in the securities of a Company either on their own account or their relative's account if they are in possession of any unpublished price sensitive information concerning the Company. Neither of the Directors or the Senior Management Personnel shall derive any benefit nor assist others to derive benefit by giving investment advice from access to and possession of information about the Company, which is not in public domain and constitutes insider information.

➤ **Fair dealing**

The Directors and Senior Management Personnel should endeavour to deal fairly and not seek to take unfair advantage of the Company through manipulation, concealment, abuse of privileged information, misrepresentation of material facts or any other unfair dealing.

➤ **Gift/ Favours**

Directors/ Senior Management Personnel shall not accept any gift, favour or invitation offered by any client, person or organization with whom the Company has any business relationship that creates a conflict between the individual's personal interest and the interest of the Company.

Directors and Senior Management Personnel shall not accept any such gift, favour or invitation except those, which are extended as a customary courtesy of business life.

➤ **Protecting Company Assets**

Every Director and Senior Management Personnel should endeavour to ensure that they use the Company's assets, proprietary information and resources only for the legitimate business purposes of the Company and not for their personal gains.

The assets of the Company shall not be misused, but employed for the purpose of conducting the business for which they are duly authorized. These include tangible assets such as equipment and machinery, systems, facilities, materials, resources as well as intangible assets such as proprietary information.

➤ **Opportunity and information**

Directors and Senior Management Personnel owe a duty to the Company to expand and diversify the Company's business. Directors and Senior Management Personnel shall not exploit for their own personal gain, opportunities that are discovered through use of corporate property, information or position, unless the opportunity is disclosed fully in writing to the Board of Directors in case of Board Members and the Chairman & Managing Director (CMD) in case of Senior Management Personnel and the Board/CMD declines to pursue such opportunity for the Company and allow him to avail such opportunity.

➤ **False or misleading statements**

Directors and Senior Management Personnel shall not make a statement or disseminate any information, which is misleading or false and is likely to induce sale or purchase of securities by any other person or is likely to have the effect of influencing the market price of the securities.

➤ **Dealing with people in the organisation**

The Company will focus on meritocracy, equity and upholding Company values in the people process including performance management systems, appraisals, remuneration and rewards. The Directors and Senior Management Personnel shall uphold the values of trust, teamwork, mutuality and

collaboration, meritocracy, objectives, self-respect and human dignity while dealing with people within the organisation. The Directors and Senior Management shall practice and encourage the spirit of productive discussion among the employee and with the Board as the situation may warrant.

➤ **Code for Independent Directors**

The Independent Directors will also comply with the Code for Independent Directors as per Schedule IV of the Companies Act, 2013 in addition to this code for Directors and Senior Management Personnel.

➤ **Maintenance of accurate books and records**

Company shall prepare and maintain its accounts fairly and accurately and in accordance with the accounting and financial reporting standards which represent the generally accepted guidelines, principles, standards, laws and regulations of India. Every business transaction undertaken by the Company must be recorded in its books accurately and in a timely manner. There shall be no wilful omissions of any transactions of the Company from the books and records.

➤ **Other Duties of Directors and Senior Management Personnel**

The Directors and Senior Management Personnel:

- shall at all time make an endeavour to attend such meetings/occasions including Board and Committee meetings as are required for the benefit, growth and development of the Company.
- shall dedicate sufficient time, energy and attention to the Company to ensure diligent performance and be aware of and seek to fulfil his/her duties and responsibilities as set forth on the Company's Memorandum & Articles of Association and Corporate Governance Guidelines.
- shall not knowingly suppress a material fact, which can be detrimental to the interest of the Company, from the appropriate authority/body.
- shall not make any statement, verify any return or form, containing any particulars, knowing it to be false.
- shall promptly disclose their appointment/ cessation from the directorship of other companies.

➤ **Non-Compliance**

Suspected violations of this Code may be reported to the Chairman of the Board or the Chairman of the Audit Committee. All reported violations shall be appropriately investigated. Any waiver of this code must be approved by the Board of Directors and publicly disclosed if required by any applicable law or regulation.

➤ **Compliance with the Code**

- (a) The Code does not specifically address every potential form of unacceptable conduct and it is expected that the Directors/ Senior Management Personnel will exercise good judgment in compliance with the principles set out in the Code. Directors and the Senior Management Personnel have a duty to avoid any circumstances that would violate the letter or spirit of the Code.
- (b) In case of any doubt as to the course of action to be taken, it may be considered as to whether the action would be legal, ethical or it would cause a negative perception of the Company.

(c) All Directors and Senior Management Personnel shall affirm compliance with the Code on an annual basis, within 30 days of close of every financial year to the Company.

➤ **Amendment**

The provisions of this Code can be amended/ modified by the Board from time to time and all such amendments/ modifications shall take effect from the date stated therein. All Directors and Senior Management Personnel shall be duly informed of such amendments and modifications.

➤ **Disclosure**

Pursuant to Regulation 46 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this Code and any amendments thereto shall be posted on the website of the Company.