

PAISALO

EASY LOAN आसान लोन

Date: April 8, 2019

The Manager
Department of Corporate Relationship
BSE Limited
(Thru.-Listing Centre)
25th Floor P. J. Towers, Dalal Street
Mumbai -400 001

The Listing Department
National Stock Exchange of India Limited
(Thru.-NEAPS)
Exchange Plaza, Bandra Kurla Complex
Bandra (East)
Mumbai -400 051

SCRIP CODE: 532900

SCRIP SYMBOL: PAISALO

Ref.: Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Sub.: Signing of Co-origination Loan Agreement with State Bank of India

Dear Sir/ Madam,

This is to inform you that Mr. Sunil Agarwal, Managing Director of the Company, has signed a Co-origination Loan Agreement with State Bank of India, for lending to priority sector.

In This regard please find enclosed herewith our Press Release, which we shall be releasing after sending this letter to you.

This is for your information and record.

Thanking you

Yours Faithfully,

For Paisalo Digital Limited


(Manendra Singh)
Company Secretary



Enclosure : Press Release

PAISALO DIGITAL LIMITED

FORMERLY KNOWN AS S. E. INVESTMENTS LIMITED

Registered Office: 101, CSC, Pocket 52, Near Police Station, CR Park, New Delhi - 110 019. Phone : + 91 11 4351 8888. Email: delhi@paisalo.in

Head Office: Block 54, First Floor, Sanjay Place, Agra - 282 002. Phone : +91 562 402 8888. Email: agra@paisalo.in

Office: 262, Solitaire Corporate Park, Andheri East, Mumbai 400 093. Phone: +91 22 4228 8888. Email: mumbai@paisalo.in

CIN: L65921DL1992PLC120483

www.paisalo.in

अर्थ: समाजस्य न्यासः

SMS Loan to 5757 5007 | Give a Missed Call to 85 85 85 5757 | Hotline 85 85 85 4848

SBI and PAISALO Digital Limited Enables MSME Segment with Income Generation Loans by Co – Originating Priority Sector Loans

- State Bank of India and PAISALO Digital Limited sign Co – Origination of Loan Agreement
- SBI has signed its first Co – Origination Loan Agreement with PAISALO
- The agreement will enable a boost in the Priority Sector Lending Space
- Through the agreement, SBI and PAISALO expect to disburse loans to last mile first time borrowers.

Mumbai, Monday, April 8th, 2019: PAISALO Digital Limited, is a leading Systemically Important Non-Deposit taking NBFC registered with the Reserve Bank of India, in operations since 1992. With a vision of empowering the AGRI, MSME segment and small businesses, the company, today signed the first co-origination loan agreement with State Bank of India, the first agreement of its kind in the country that State Bank of India has signed. Introducing a platform for the last mile customer, the loan ticket is designed at Rs. 10,000 to 2 lakh. The company expects to disburse 200,000 loan applications in FY20.

The company has AUM of over INR 2,000 Crore with a net worth of INR 671.9 Crore and a CAR of 31.73% as on Q3FY19. It has serviced nearly 10,00,000 borrowers and has over 2,50,000 live borrowers. The company serves customers with 118 branches in rural areas, serviced by a team of persons over 1500. With business operations in Uttar Pradesh, Maharashtra, Himachal Pradesh, Gujarat, Rajasthan, Delhi, Haryana, Punjab, Uttarakhand and Bihar.

Commenting on the initiative, Mr. Sunil Agarwal, Managing Director at PAISALO said, “We at PAISALO have always believed in our mission of conducting business with a social conscience and we intend to continue this thought throughout our journey. We are delighted to associate with State Bank of India as their first co-lending partner, and are thankful to the State Bank of India for their trust.”

He added “SBI and PAISALO intend to enable the customers to reach us with ease and use it for smooth loan disbursal and repayment easily. We aim at partnering with the people in the growth journey of their business and help them contribute to maximum job creation. Our loan ticket and tenure is designed to cater to this special segment for their working capital and other requirements.”

Santanu Agarwal, Chief Innovation Officer at PAISALO said, , “We at PAISALO, acknowledge the constructive disruption technology has brought in the lending space, we are committed to leveraging it to reach the maximum end-users at a minimum cost, a benefit that we can pass it on to them. We aim to be AVAILABLE – AWARE - AFFORDABLE”

About PaisaLo:

PAISALO DIGITAL LIMITED (BSE: PAISALO | NSE: PAISALO | BLOOMBERG: PAISALO:IN | ISIN: INE420C01042) is a leading Systemically Important Non-Deposit taking NBFC registered with the Reserve Bank of India, in operation since 1992. The company was founded by Mr. Sunil Agarwal, who possesses a rich experience of 27 years in the small finance business and is holding the position of Managing Director of the Company since 1992. His experience, efforts and active involvement in the business operations have ensured that PAISALO has grown to be a listed, well governed NBFC with footprints in rural and semi urban areas in India. . The company's main thrust is on small finance to ensure rural development, self-employment and women-empowerment. The small credit division offers loans from INR 10,000 to 1,00,000 through the Individual and Community lending model providing unsecured loans to entrepreneurs under Priority Sector Lending.

For more information about the company please visit: www.paisalo.in